ADMINISTRATION

Chapter 151
CREST - LOGO - POLICY

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Article 1
CREST

151.1.1 Use - approved

Article 2
LOGO

151.2.1 Use - approved
Seal - adoption

The following policy adopted by Council on May 25, 1981, governing the use of the City Crest and Logo, is included for the purposes of reference.

Article 1
CREST

151.1.1 Use - approved
The Crest shall be used on:

(a) the official seal of the City of Peterborough;
(b) the official emblem in the Council Chambers;
(c) On the stationery and business cards for all City Officials to be used at their discretion for official purposes;
(d) on certain City of Peterborough souveniers (as determined by Council);
(e) on official documents, including the municipal manual, official certificate and awards, payroll cheques, legal advertising and official maps;

(f) on civic buildings.
Article 2
LOGO

151.2.1 Use - approved
The Logo shall be used on:

(a) business cards and stationery;
(b) forms used by City departments;
(c) advertising identification (including signs);
(d) City vehicles (with the exception of Fire, Police and Social Services);
(e) on City uniforms other than Police and Fire as new uniforms as required.

CITY OF PETERBOROUGH

Seal - adoption